



Panel Session A	<b>Circular economy – a new model of growth</b>
Panel Session B	<b>Welfare drivers and quality of life</b>
Panel Session C	<b>The complex world of Business Education (part 1) &amp; Innovative Business Models</b>
Panel Session D	<b>Entrepreneurship and new world of work</b>
Panel Session E	<b>Circular Economy for Eco-Development</b>
Panel Session F	<b>Circular Growth – developing the urban model</b>
Panel Session G	<b>Consumer Behavior and Green Marketing &amp; The complex world of Business Education (part 2)</b>

*4<sup>th</sup> INTERNATIONAL CONFERENCE ON ECONOMIC STUDIES  
AND BUSINESS ADMINISTRATION*

**LOOKING FOR NEW HORIZONS: THE CIRCULAR ECONOMY  
CONFERENCE AGENDA**

Friday, 24<sup>th</sup> Nov. 2017

9:00 – 9:30	<b>Registration and Welcome coffee</b> - Rapsodia Hall, 1st floor, <i>InterContinental Hotel</i>
9:30 – 10:00	<b>Why cooperation matters?</b> Mr. Nigel Bellingham - Country Director for British Council Romania
	<b>Brief considerations on a „journey” started four years ago</b> Prof. Manuela Epure - Conference Chair, Spiru Haret University
10:00 – 10:30	Keynote Speaker : <b>Professor DAVID COLLINS</b> , Dean of the Suffolk Business School, University of Suffolk, UK <i>'Two Cheers for the Circular Economy'</i>
	10:20 – 10:30 Questions & Answers

10:30 - 11:00	<p><i>Keynote speaker:</i></p> <p><b>Professor CHRISTINA MARTA SUCIU</b>, The Bucharest University of Economic Studies,RO  '<i>Creative economy. Challenge &amp; opportunities in developing a new model of development</i>'</p> <p>10:50 – 11:00 Questions &amp; Answers</p>
11:00 - 11:30	<p><i>Keynote Speakers:</i></p> <p><b>Professor EMMA BOND</b>, Department of Social and Political Sciences, University of Suffolk, UK  <b>PAUL MASKALL</b>, Cyber Security, Tactical Advisor  '<i>New qualities of digital risk</i>'</p> <p>11:20– 11:30 Questions &amp; Answers</p>
11:30-12:00	<p><i>Keynote speakers:</i></p> <p><b>Professor PADDY GRAY</b>, Emeritus Professor at University of Ulster, UK  '<i>The current housing issues and future challenges facing the UK Post Brexit</i>'</p> <p>11:50 – 12:00 Questions &amp; Answers</p>
12:00 – 12:15	<p><b>Enformation</b> (<a href="http://www.enformation.ro">www.enformation.ro</a>) – company presentation by Iulian Tanea - Training &amp; Marketing</p>
12:20 – 12:40	<p><i>Invited speaker:</i></p> <p><b>Senior Lecturer VALENTINA GHINEA</b> – <i>Society for Business Excellence</i>,  '<i>The everGreen Peter principle</i>'</p>
12:40 – 13:00	<p><i>Invited speaker:</i></p> <p><b>Professor DRAGAN ILIC</b> – Visiting Professor  Budapest Metropolitan University of Applied Sciences,HU  '<i>Brain Drain: Propulsive factors and consequences</i>'</p>
13:00- 14:00	<p><b>LUNCH BUFFET- Corso Brasserie</b></p>

14:00 – 16:00	PARALLEL SESSIONS		
	<p><b>Panel Session A - Rapsodia Hall</b>  <b>Circular economy – a new model of growth</b>  <i>Chair – Dr.Liliana Guran –Spiru Haret University, RO</i></p>	<p><b>Panel Session B – Opereta Room</b>  <b>Welfare drivers and quality of life</b>  <i>Chair: Prof. Emma Bond, University of Suffolk, UK</i></p>	<p><b>Panel Session C- Bolero Room</b>  <b>The complex world of Business Education (part 1)</b>  <i>Chair: Dr.Valentina Ghinea, Society for Business Excellence</i>  <b>Innovative Business Models</b>  <i>Chair : Dr. Andrew Taylor, Connect CEE</i></p>
14:00 – 14:15	<p><b>ANDRONIE Maria, MARIN Laura</b>  <i>Analogies in Environmental and Economic Systems: Growth curve and models</i></p>	<p><b>ANDELL Paul</b>  <i>Exploring Synergies of Action Research in Gangs Research to Build Social Capital in the Cyclical Economy</i></p>	<p><b>MANEA Natalia</b>  <i>Ways to improve the quality of higher education by studying perceptions of teachers</i></p>
14:15- 14:30	<p><b>GRECO Francesco</b>  <i>Complexity and Economy</i></p>	<p><b>TYRRELL Katie Rose, BOND Emma, DOGARU Cristian, MANNING Mark</b>  <i>Youth Unemployment: Addressing Real Needs through Social Enterprise</i></p>	<p><b>MANEA Natalia, PURCARU Mihaela</b>  <i>Mapping Educational Marketing</i></p>
14:30- 14:45	<p><b>POSTMA E. J.</b>  <i>Who is afraid of the circular economy and the euro?</i></p>	<p><b>DOGARU Cristian Mihai</b>  <i>Hidden Needs in Suffolk</i></p>	<p><b>MARINICA (STAN) Anca, GHINEA Mihalache</b>  <i>Virtual Immersion Applications For Improving the Educational System</i></p>
14:45 – 15:00	<p><b>GHIORGHITA Eugen, UTA Cristian</b>  <i>Nominal and Real Growth in ROMANIA during ten years of EU membership</i></p>	<p><b>MASKALL Paul</b>  <i>Risk and Digital Security: the perception versus reality and the cognitive biases of online protection</i></p>	<p><b>CRISTEA Maria Adelina, NASTASE (PAUN) Lidia Alexandra, IATAGAN Mariana</b>  <i>The activities of the pre-university environment with European funding</i></p>
15:00- 15:15	<p><b>NASTASE (PAUN) Lidia Alexandra, CRISTEA Maria Adelina, ZORZOLIU Raluca</b>  <i>European funds managed by IT</i></p>	<p><b>RAWLINGS Vanessa, COMBS Sarah</b>  <i>Addressing the Needs of Young people in Suffolk: An Evaluation of Health and Wellbeing Service Provision</i></p>	<p><b>TAYLOR Andrew</b>  <i>Technology, Markets and the Subversion of Property Rights: Foundations of New Business Models</i></p>
15:15- 15:30	<p><b>PADURESCU Diana</b>  <i>Chikungunya fever- on rise due to recent climate variability</i></p>	<p><b>MLADEN Luise GHENTA Mihaela</b>  <i>Best Practices Regarding Introduction of the Automatic Adjustment Mechanisms in Pension Systems: Case of Sweden and Germany</i></p>	<p><b>DUMITRU Raluca Ana - Maria</b>  <i>Analysis of National Financial Resources for Business Development</i></p>
15:30- 15:45	<p><b>MIHALCIOIU Raluca-Marilena</b>  <i>Free trade vs. Protectionism – the end of globalization</i></p>	<p><b>BALUTA Aurelian, BELOUS Madalina, MASTALIER MANOLESCU Bogdan</b>  <i>Health and Managerial Issues applied in Food Industry in Romania</i></p>	<p><b>DUMITRU Raluca Ana - Maria</b>  <i>The Role of Human Potential in Business Development</i></p>
15:45- 16:00			

16:00 – 16:30	COFFEE BREAK – Second Floor Foyer		
	PARALLEL SESSIONS		
	<p><b>Panel Session D - Rapsodia Hall</b>  <b>Entrepreneurship and new world of work</b>  <i>Chair: Dr. Daba Chowdhury - University of Suffolk, UK</i></p>	<p><b>Panel Session E – Opereta Room</b>  <b>Circular Economy for Eco-Development</b>  <i>Chair: Dr. Liliana Guran, Spiru Haret University</i></p>	<p><b>Panel Session F- Bolero Room</b>  <b>Circular Growth – developing the urban model</b>  <i>Chair: Prof. Paddy Gray, University of Ulster, UK</i></p>
16:30- 16:45	<p><b>HASAN Rahaman , CHOWDHURY Dababrata, MITRA Jay</b>  <i>Impact of Innovative, Productive and Ethical Entrepreneurship in the Food Industry of Developing Economy: A Comparative Literature Review</i></p>	<p><b>COCIUBAN Aristide</b>  <i>Subsaharian Africa - THE Eternal Stone on the Chass Table of World Geopolitics</i></p>	<p><b>CIUCLEA Ilie Ionel, GAF-DEAC I. Ioan, VALECA Cristina Monica, GURGU Elena</b>  <i>Expression of Circular Economy and Waste Abolition in Conventional Urban Areas</i></p>
16:45 - 17:00	<p><b>IONESCU Eduard, NEGURIȚĂ Octav</b>  <i>The Evolution of Refinancing Loans Sector within the Economic Growth</i></p>	<p><b>GURAN Liliana</b>  <i>The role of the forest sector in the circular economy – towards the biobased society</i></p>	<p><b>EPURE Manuela, GRAY Patrick Francis</b>  <i>Constantza-Belfast – a comparative study on housing growth model</i></p>
17:00- 17:15	<p><b>IONESCU Luminita</b>  <i>The Role of Entrepreneurs and Accountants in Combating Corruption</i></p>	<p><b>LIANU Costin, GUDEI Corina</b>  <i>Economic Diplomacy, Community in Macro-Regional Perspective – The Case of Danube Region</i></p>	<p><b>UNGUREANU Dragoș Mihai</b>  <i>Pan-European Personal Pension Product, a new path forward</i></p>
17:15 - 17:30	<p><b>NICA Dumitru, AVRAM Laurentia Georgeta</b>  <i>The role of assets valuation for dynamising the business in Romania</i></p>	<p><b>TONIS (BUCEA-MANEA) Rocsana, ANDRONIE Mihai</b>  <i>E-Commerce in the Era of IOT</i></p>	<p><b>Baicu Claudia, Mladen Luise, Craciunas Diana</b>  <i>Considerations regarding ageing impact on banking system</i></p>
17:30 - 17:45	<p><b>BAKHIT Derah</b>  <i>Improving Production through the Operational Risk in Oil and Gas Sector in Qatar</i></p>	<p><b>DRAGOMIR Robert, ANDRONIE Mihai</b>  <i>Strategies in digital marketing</i></p>	<p><b>EPURE Manuela, TONIS (BUCEA-MANEA) Rocsana</b>  <i>Branding and Leadership in the context of Circular Economy</i></p>
20:00	Social Event - Dinner at Hanul Berarilor (Casa Oprea Soare), Strada Poenaru Bordea 2, Bucharest, 040092		

Saturday, 25<sup>th</sup> Nov. 2017

9 : 3 0 - 1 0 : 0 0	<b>Registration - Spiru Haret University, Main Building Lobby, 13 Ion Ghica Street</b> <i>(see the map at the end)</i>	
10:00-13:00	<p><b>Panel session</b>  <b>Council Room, 1<sup>st</sup> floor, Spiru Haret University</b>  <b>Consumer behaviour and Green Marketing</b>  <i>Chair: Dr. Manuela Epure, Spiru Haret University</i></p>	<p><b>Workshop</b>  <b>SOCIAL ENTREPRENEURSHIP</b>  <b>Mr. Digby Chackfield, Dr. Daba Chowdhury, Mrs Andreea Tocca</b>  <i>Senate Hall, Spiru Haret University, 13 Ion Ghica street</i></p>
10:00 - 10:15	<p><b>ANDRONIE Mihai, IATAGAN Mariana</b>  <i>New methods to analyze online consumer behavior</i></p>	<p><b>The workshops is aimed at:</b>  Local Authorities, Business Community, Government and non-government agencies, Academics, Research active staff and research degree students</p> <p><b>Structure:</b></p> <p>Session 1: Social entrepreneur as a hammer of new business (1 hr) - Mr Digby Chacksfield  Session 2: Knowledge Transfer for Social Entrepreneurs (30 min) - Dr. Dababrata CHOWDHURY  Session 3: Social Enterprise as a Health and Well-Being intervention ( 30 min) - Dr. Andreea Toca  Panel: Questions and Answers (30 min)  Interactive sessions-case studies and exercises</p> <p><b>Indicative outcomes:</b>  Defining social enterprise across different contexts</p>
10:15:10:30	<p><b>KENDIRLI Selcuk, KISACIK Harun, KENDIRLI Hulya Cagiran</b>  <i>The Frauds and Errors in Auditing: A Case Study in Çorum Area</i></p>	
10:30 - 10:45	<p><b>BİLGİN Mustafa</b>  <i>The Swot Analysis of The Çorum Tourism</i></p>	
10:45 - 11:00	<p><b>SAVSAR Cihat</b>  <i>The Impact of Internal Entrepreneurship on Financial Performance of Businesses: A Research in Corum Machinery Industry</i></p>	
	<p><b>Panel Session</b>  <b>The Complex World of Business Education (part 2)</b>  <i>Chair: Dr. Manuela Epure, Spiru Haret University</i></p>	
11:00 - 11:15	<p><b>ILIE Cornelia</b>  <i>Discourses of leadership change or changes of leadership discourse?</i></p>	
11:15 - 11:30	<p><b>INCZE Cynthia, GHINEA Valentina Mihaela</b>  <i>Need for work-life balance educational programs</i></p>	
11:30 - 11:45	<p><b>DEAC Gicu Calin, DEAC Crina Narcisa, COTET Costel Emil, GHINEA Mihalache</b>  <i>Self-learning improvement by means of cloud computing</i></p>	
11:45 - 12:00	<p><b>DEAC Gicu Calin, DEAC Crina Narcisa, COTET Costel Emil, GHINEA Mihalache</b>  <i>TIMV-plus, a new approach of the immersive e-learning platforms</i></p>	

25<sup>th</sup> November 2017  
How to get from the Conference Venue to  
Spiru Haret University?

Google Maps



*Spiru Haret  
Building -  
entrance*

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