



Panel 6. CONTEMPORARY BUSINESS ISSUES: NEW SOCIAL CONTRACT

The radical and fundamental changes taking place in every field in today's competitive environment significantly affect the system of industry and business relations. As a result of rapid technological developments and increasing international competition, there is a need for an industrial and business system that could provide win-win solutions. In this sense, new competitive business issues involving social agreements providing social dialogue have gained more importance.

Competitive business issues are successfully evaluated and implemented by economies in which the awareness for the new social contract is high. Issues such as mutual agreements between parties, harmony, trust, consultation, and new social contracts providing social dialogue are of critical importance behind the successful implementation of new business strategies in these economies. The following topics could be covered under this panel:

- New economics of the minimum wage,
- Reforming and modernizing labour policies,
- Positive discrimination for women workers
- Labour laws
- Life-long learning
- Creating support for workers and their families
- Workers health and safety
- New public politics
- To update and modernize the working conditions
- Macroeconomic policies for good job support
- Modern labour market
- Pension benefits
- The firm-and-tenure-based labour market strategy for funding financial security
- Family-centered labour market policies
- Providing the tools for working in the New Economy
- Unemployment Insurance
- Labour laws
- Gender discrimination
- Positive discrimination for women workers

- Labour unions' role in building a new social contract
- Reforming and modernizing labour policies
- Supporting new directions for labour-management relations
- Building the next generation unions
- New approaches to recruitment
- The new economics of the minimum wage
- An optimal labour market institution